

## What is the Mentoring Connector?

The Mentoring Connector is a **free service and the only database of its kind** designed to help quality youth mentoring programs across the US recruit volunteer mentors. This database (formerly the Volunteer Referral Service) is managed by MENTOR: The National Mentoring Partnership (MENTOR), and leveraged by serve.gov, NBA Cares, the White House's My Brother's Keeper initiative site, CARES Mentoring, and MENTOR's network of affiliate *Mentoring Partnerships* across America.

This resource gives programs listed in the database a high value visibility opportunity in which potential mentors can find your program when they search for a volunteer opportunity near them. The Mentoring Connector will include new search parameters, targeting options and updated mentoring program information. Each year, our collective call-to-action through national initiatives results in more than 60,000 searches in the system.



## How Can I Submit My Program?

Programs meeting baseline quality standards as outlined in the *Elements of Effective Practice for Mentoring™* will be added to the publicly-searchable referral database. Don't miss out on this opportunity to recruit new mentors by adding your mentoring program to the new Mentoring Connector. Please follow the instructions below to submit a program listing to the new system:

- Go to <https://connect.mentoring.org/admin>
- Click the **Add a New Program** button below the login fields (do not enter your email address or a password)
- When the system asks "Do you already have Program Administrator login credentials?," say **No**.
- Enter **requested info** on your mentoring program.
- Remember that what you enter in the Program Description and Mentor Description fields will be visible to anyone searching for programs through the system, so use clear and informative language.
- Click **Submit** when finished.

## Questions? Feedback?

Contact our Mentoring Connector manager directly at [connector@mentoring.org](mailto:connector@mentoring.org).