



History and Facts about the ATM/EOC

- 1995 - Concept and planning of building began
- 1999 - Construction began
- June 2001 – Construction complete
- July 2001 – Agencies began moving in
- October 23, 2001 – Sneak Peek Press Event
- November 7, 2001 – New 911 Center activated
- January 22, 2002 – Facility Dedication Ceremony
- January 23, 2002 – First Full Scale Emergency Exercise run from the ATM/EOC
- Building size – 55,000 square-feet
- Construction Cost = \$13.2 Million
- Equipment Cost = \$3.7 Million



I-10 Mississippi River Bridge in Baton Rouge

Agencies Involved in the Advanced Traffic Management and Emergency Operations Center

Baton Rouge City Fire Department
 Baton Rouge City Police Department
 Capital Transportation Corporation
 Emergency Medical Services
 Federal Highway Administration
 Louisiana Department of Transportation and Development ITS Section
 Louisiana State Police
 Office of Emergency Preparedness
 St. George Fire Department
 Traffic Engineering Department



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Advanced Traffic Management and Emergency Operations Center (ATM/EOC)



For

The Greater Baton Rouge Metropolitan Area and Louisiana



What is the ATM / EOC?

The Greater Baton Rouge metropolitan area is exposed to many natural, technological, and manmade hazards, all of which have the potential to disrupt the community and cause damage and casualties. Additionally, the area is a major thoroughfare for Interstate highway, waterway, and other types of transportation, plus a major hurricane evacuation route for much of coastal southeast Louisiana, including New Orleans.



Parish, in conjunction with the Louisiana Department of Transportation and Development (LA DOTD) and the Federal Highway Administration (FHWA), has built a state-of-the-art facility, which will integrate traffic surveillance, incident detection, traffic control, motorist information, as well as emergency response into one management center. This state-of-the-art facility is called **the Advanced Traffic Management and Emergency Operation Center (ATM/EOC)** and is the first of its kind to bring together:

- First-responders (Fire, Police, EMS)
- Traffic Engineering and ITS (local and state)
- Law Enforcement (local, state and federal)
- Emergency Preparedness
- Capital Transportation Corporation (CTC)
- 911 Dispatcher

ITS – What is it?

The Intelligent Transportation Systems (ITS) applies advanced technology, computers and telecommunications power to current freeway and traffic systems. This enables us to better manage traffic and improve safety, convenience and productivity of personal and commercial travel..

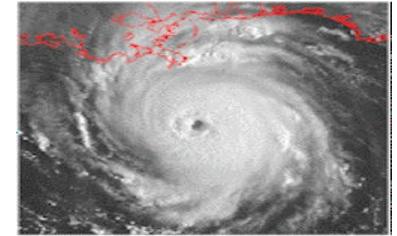
Who is in the ATM / EOC?

- Baton Rouge City/Parish and LA DOTD Traffic Engineers focus on computerized control for metropolitan traffic signals and ITS field devices such as traffic surveillance cameras, speed and traffic volume detectors and Dynamic Message Signs on the Interstate and local roads.
- East Baton Rouge Parish Office of Emergency Preparedness serves as the coordinator for public safety for the parish during an incident, as well as on a day-to-day basis.
- East Baton Rouge Parish EMS/ 911 Dispatch Operators handle an average of 830,000 calls per year.
- Baton Rouge Fire Department Communications Division
- Baton Rouge City Police Communications
- St. George Fire Department



What is happening at the ATM / EOC – Now and in the Future?

- 911 dispatchers are using state-of-the-art equipment to decrease emergency response time.
- Closed circuit video cameras and speed detectors will be used to immediately detect traffic incidents on the Interstate and other major roads to improve response time for all response agencies.
- The 24' x 12' video wall displays real-time traffic conditions for use in improving traffic and incident management and providing current information to motorist in the Great Baton Rouge area and Statewide (in the future.)
- The timing and control of traffic signals will be modified to reflect real-time conditions.



Hurricane off the coast of Louisiana

- The ATM/EOC is operating 24 hours per day, 7 days a week and houses state-of-the-art building systems designed to allow the facility to function normally, as well as during an emergency, no matter what the conditions are outside the.
- In the event of an emergency, such as a hurricane, chemical/hazard material spill, terrorist incident, etc., the coordination for emergency response activities for all agencies will be from the Emergency Operations Center.
- Media briefing rooms are available for Public Information coordination.